



## Sponsorship Opportunities

A portion of your sponsorship will be tax-deductible. Signed commitment forms must be received no later than **May 18, 2018** to appear in marketing materials.

### Presenting Sponsor – \$5,000 or more

- Logo on Registration Forms
- Sponsor of entire Post-Race Festival
- Vendor booth at the Post-Race Festival
- Recognition on T-shirts (if committed before May 1)
- Banner at Starting Line\*
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communication and marketing materials
- Promotional materials included in all packets handed out at race\*
- 6 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))

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### Packet Pick-Up Sponsorship – \$2,500

- Exclusive opportunity to be present at all Packet pick-up locations
- Possible opportunity to be one of the locations for packet pick-up
- Vendor booth at the Post-Race Festival
- Banner at Finish Line\*
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before May 1)
- Promotional materials included in all packets handed out at race\*
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))

## Kids Area Sponsor: – \$2,000

- Kids Area Sponsor at Post-Race Festival
  - Vendor booth at the Post-Race Festival
  - Banner at Starting Line\*
  - Logo, linked to your company's website on Pikesville5k.com
  - Recognition on T-shirts (if committed before May 1)
  - Recognition on all e-communications
  - Recognition on all race day signage
  - Promotional materials included in all packets handed out at race\*
  - 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))
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## Race Bib Sponsorship – \$2,000

- Exclusive opportunity to have your logo on all 750 race bibs
  - Vendor booth at the Post-Race Festival
  - Banner at Finish Line\*
  - Logo, linked to your company's website on Pikesville5k.com
  - Recognition on T-shirts (if committed before May 1)
  - Recognition on all e-communications
  - Recognition on all race day signage
  - Promotional materials included in all packets handed out at race\*
  - 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))
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## Pace Car Sponsorship – \$2,000

- Exclusive opportunity to lead all the runners with your company's pace car
- Vendor booth at the Post-Race Festival with opportunity to display vehicles of your choice
- Banner at Finish Line\*
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before May 1)
- Promotional materials included in all packets handed out at race\*
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))

## Water Station Sponsor – \$1,500

- Water Station Sponsorship
  - Vendor booth at Post-Race Festival
  - Banner at Starting Line\*
  - Recognition on T-shirts (if committed before May 1)
  - Recognition on all e-communications
  - Logo, linked to your company's website on Pikesville 5k.com
  - Recognition on all race date signage
  - Promotional materials included in all packets handed out at race\*
  - 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))
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## Finish Line Sponsor – \$1,500

- Logo on 1 of the miler-markers
  - Vendor booth at Post-Race Festival
  - Banner at Starting Line\*
  - Recognition on T-shirts (if committed before May 1)
  - Recognition on all e-communications
  - Logo, linked to your company's website on Pikesville 5k.com
  - Recognition on all race date signage
  - Promotional materials included in all packets handed out at race\*
  - 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))
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## Mile-Marker Sponsors – \$1,000

- Logo on 1 of the 3 Mile markers
- Vendor booth at Post-Race Festival
- Recognition on T-shirts (if committed before May 1)
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race day signage
- Recognition on all e-communications
- Promotional materials included in all packets handed out at race\*
- 1 Entry to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org))

## \$500 Sponsor

- Logo listed on Pikesville5k.com
  - Recognition on all race day signage
  - Promotional materials include in all packets handed out at race\*
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## \$250 Sponsor

- Company name listed on Pikesville5k.com
  - Promotional materials included in all packets handed out at race\*
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## Event Day Festival Partner – \$110, \$60 for nonprofits

- Get your business or non-profit seen by participating in the Post-Race Festival with a booth!
  - Festival is open from 6:30 am to 10:00am
  - [Click here to sign up](#)
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## Prizes for Drawing

A drawing will be held for all runners. If interested in donating a prize or gift certificate, please indicate on the sponsor form.

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## Media Partners

Support the Pikesville 5K by raising awareness of our race and its beneficiaries. Contact Jessica Normington for more information at [info@pikesvillechamber.org](mailto:info@pikesvillechamber.org) or (410) 484-2337

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## Food

Our famous Full Breakfast will be back in 2018! Enjoy a hot meal after the race with Kosher options available!

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## Other Ways to Help

- Create a team of 10 or more and receive \$5 off each registration.
- Volunteer – [Click here](#) to sign up and help!

Call the Pikesville Chamber at (410) 484-2337 if interested in any of the above.