



Sponsorship Opportunities

A portion of your sponsorship will be tax-deductible. Signed commitment forms must be received no later than **April 16, 2018** to appear in marketing materials.

Presenting Sponsor – \$5,000 or more

- Logo on Registration Forms
- Sponsor of entire Post-Race Festival
- Vendor booth at the Post-Race Festival
- Recognition on T-shirts (if committed before April 16)
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communication and marketing materials
- Promotional materials included in all packets (items must be provided by June 8)
- 6 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)

Packet Pick-Up Sponsorship – \$2,500

- Exclusive opportunity to be present at all Packet pick-up locations
- Possible opportunity to be one of the locations for packet pick-up
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before April 16)
- Promotional materials included in all packets (items must be provided by June 8)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)



Kids Area Sponsor: – \$2,000

- Kids Area Sponsor at Post-Race Festival
- Vendor booth at the Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (if committed before April 16)
- Recognition on all e-communications
- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)

Race Bib Sponsorship – \$2,000

- Exclusive opportunity to have your logo on all 750 race bibs
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (if committed before April 16)
- Recognition on all e-communications
- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)



Pace Car Sponsorship – \$2,000

- Exclusive opportunity to lead all the runners with your company's pace car
- Vendor booth at the Post-Race Festival with opportunity to display vehicles of your choice
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before April 16)
- Promotional materials included in all packets (items must be provided by June 8)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)

Water Station Sponsor – \$1,500

- Water Station Sponsorship
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (if committed before April 16)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)



Finish Line Sponsor – \$1,500

- Logo on 1 of the miler-markers
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (if committed before April 16)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)

Mile-Marker Sponsors – \$1,000

- Logo on 1 of the 3 Mile markers
- Vendor booth at Post-Race Festival
- Recognition on T-shirts (if committed before April 16)
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race day signage
- Recognition on all e-communications
- Promotional materials included in all packets (items must be provided by June 8)
- 1 Entry to the Pikesville 5K (runner names, ages and shirt sizes due by June 1, 2018 to info@pikesvillechamber.org)

\$500 Sponsor

- Logo listed on Pikesville5k.com
- Recognition on all race day signage
- Promotional materials include in all packets (items must be provided by June 8)

\$250 Sponsor

- Company name listed on Pikesville5k.com
- Promotional materials included in all packets (items must be provided by June 8)



Other Ways to Support

Event Day Festival Partner – \$110, \$60 for nonprofits

- Get your business or non-profit seen by participating in the Post-Race Festival with a booth!
- Festival is open from 6:30 am to 10:00am
- [Click here to sign up](#)

Prizes for Drawing

A drawing will be held for all runners. If interested in donating a prize or gift certificate, please indicate on the sponsor form.

Media Partners

Support the Pikesville 5K by raising awareness of our race and its beneficiaries. Contact Jessica Normington for more information at info@pikesvillechamber.org or (410) 484-2337

Food

Our famous Full Breakfast will be back in 2018! Enjoy a hot meal after the race with Kosher options available!

Other Ways to Help

- Create a team of 10 or more and receive \$5 off each registration.
- Volunteer – [Click here](#) to sign up and help!

Call the Pikesville Chamber at (410) 484-2337 if interested in any of the above.



2018 Sponsorship Application & Contract

Sunday, June 17, 2018 | 6:30 am

PLEASE PRINT:

NAME OF BUSINESS _____

CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE Main (____) _____ Cell (____) _____ Fax (____) _____

EMAIL _____

WEBSITE _____

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Packet Pick-Up Sponsor - \$2,500 |
| <input type="checkbox"/> Kids Area Sponsor - \$2,000 | <input type="checkbox"/> Race Bib Sponsor - \$2,000 |
| <input type="checkbox"/> Pace Car Sponsor - \$2,000 | <input type="checkbox"/> Mile Marker Sponsor - \$1,000 |
| <input type="checkbox"/> \$500 Level Sponsor | <input type="checkbox"/> \$250 Level Sponsor |

Make payable to The Ulman Cancer Fund/Pikesville 5k

If different than business name, please include the name as it appears on the check:

To appear in marketing materials, you must mail completed form and payment by April 16, 2018 to:
The Ulman Cancer Fund for Young Adults, 1215 E. Fort Ave., Suite 104, Baltimore MD 21230, Attn:
Averil Christens-Barry. Logos and other marketing information should be sent to:

info@pikesvillechamber.org

Signature of Vendor, Date