



## Sponsorship Opportunities

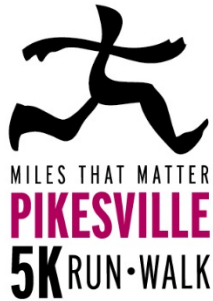
A portion of your sponsorship will be tax-deductible. Signed commitment forms must be received no later than **May 17, 2019** to appear in marketing materials. For inclusion on t-shirts you must be committed with logo submitted by **May 1, 2019**.

### Presenting Sponsor – \$5,000 or more

- Logo on Registration Forms
- Sponsor of entire Post-Race Festival
- Vendor booth at the Post-Race Festival
- Recognition on T-shirts (if committed before May 1)
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communication and marketing materials
- Promotional materials included in all packets (items must be provided by June 8)
- 6 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))

### Packet Pick-Up Sponsorship – \$2,500

- Exclusive opportunity to be present at all Packet pick-up locations
- Possible opportunity to be one of the locations for packet pick-up
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before May 1)
- Promotional materials included in all packets (items must be provided by June 8)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))



## Kids Area Sponsor: – \$2,000

- Kids Area Sponsor at Post-Race Festival
- Vendor booth at the Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (if committed before May 1)
- Recognition on all e-communications
- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))

## Race Bib Sponsorship – \$2,000

- Exclusive opportunity to have your logo on all 750 race bibs
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (if committed before May 1)
- Recognition on all e-communications
- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))



## Pace Car Sponsorship – \$2,000

- Exclusive opportunity to lead all the runners with your company's pace car
- Vendor booth at the Post-Race Festival with opportunity to display vehicles of your choice
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (if committed before May 1)
- Promotional materials included in all packets (items must be provided by June 8)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))

## Water Station Sponsor – \$1,500

- Water Station Sponsorship
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (if committed before May 1)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))



## Finish Line Sponsor – \$1,500

- Logo on 1 of the miler-markers
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (if committed before May 1)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage
- Promotional materials included in all packets (items must be provided by June 8)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))

## Mile-Marker Sponsors – \$1,000

- Logo on one of the mile markers
- Vendor booth at Post-Race Festival
- Recognition on T-shirts (if committed before May 1)
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race day signage
- Recognition on all e-communications
- Promotional materials included in all packets (items must be provided by June 8)
- 1 Entry to the Pikesville 5K (runner names, ages and shirt sizes due by May 31, 2019 to [info@pomchamber.org](mailto:info@pomchamber.org))

## \$500 Sponsor

- Logo listed on Pikesville5k.com
- Recognition on all race day signage
- Promotional materials include in all packets (items must be provided by June 8)

## \$250 Sponsor

- Company name listed on Pikesville5k.com
- Promotional materials included in all packets (items must be provided by June 8)



## Other Ways to Support

### Event Day Festival Partner – \$150, \$75 for nonprofits

- Get your business or non-profit seen by participating in the Post-Race Festival with a booth!
- Festival is open from 6:30 am to 10:00am
- [Click here to sign up](#)

### Prizes for Drawing

A drawing will be held for all runners. If interested in donating a prize or gift certificate, please indicate on the sponsor form.

### Media Partners

Support the Pikesville 5K by raising awareness of our race and its beneficiaries. Contact Jessica Normington for more information at [info@pomchamber.org](mailto:info@pomchamber.org) or (410) 484-2337

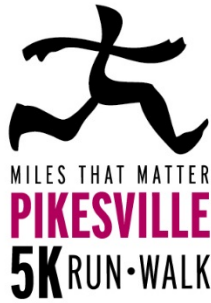
### Food

Our famous Full Breakfast will be back in 2019! Enjoy a hot meal after the race with Kosher options available!

### Other Ways to Help

- Create a team of 10 or more and receive \$5 off each registration.
- Volunteer! Visit [Pikesville5k.com](http://Pikesville5k.com) to sign up!

Call the Pikesville Chamber at (410) 484-2337 if interested in any of the above.



# 2019 Sponsorship Application & Contract

Sunday, June 16, 2019 | 6:30 am

PLEASE PRINT:

NAME OF BUSINESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE Main (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

Sponsorship Level:

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Packet Pick-Up Sponsor - \$2,500 |
| <input type="checkbox"/> Kids Area Sponsor - \$2,000  | <input type="checkbox"/> Race Bib Sponsor - \$2,000       |
| <input type="checkbox"/> Pace Car Sponsor - \$2,000   | <input type="checkbox"/> Mile Marker Sponsor - \$1,000    |
| <input type="checkbox"/> \$500 Level Sponsor          | <input type="checkbox"/> \$250 Level Sponsor              |

Make payable to The Ulman Foundation/Pikesville 5k

If different than business name, please include the name as it appears on the check:

\_\_\_\_\_

To appear in marketing materials, you must mail completed form and payment by May 1, 2018 to: The Ulman Foundation, 1215 E. Fort Ave., Suite 104, Baltimore MD 21230, Attn: Averil Christens-Barry. Logos and other marketing information should be sent to: [info@pomchamber.org](mailto:info@pomchamber.org)

\_\_\_\_\_  
Signature of Vendor, Date